

MEDALS and RIBBONS COMMITTEE REPORT

With the 77th ANA Convention being in August of 1968 a committee was appointed to design a medal in May of 1967. The design was approved by the Council on September 10, 1967 and forwarded to the ANA Board for their approval.

It was then the duty of the Medals and Ribbons Chairman to request quotes from various firms on the proposed design. Three firms were contacted; namely, Masterpiece Medallions, 1452 Tulane Road, Claremont, Calif. 91711, Medalliac Art Company, 325 East 45th Street, New York, New York 10017, and The Franklin Mint, Yeadon, Penn. The Medalliac Art Company was selected due to their price quote as well as being able to furnish the sets and convention badges. The Franklin Mint would be able to strike the quality of bas relief but was not equipped to handle the convention badges. Based on that day's silver price, Medalliac Art quoted \$1.60 per badge and \$5.85 per set of silver and bronze medals while Masterpiece Medallion quoted \$0.77 per badge and \$7.04 per set.

There evidently had been some misunderstanding as Medalliac Art Company submitted additional designs following the theme of the Convention. In May, 1968 Medalliac realized the Committee wanted the medal designed as per the original sketches allowing only adjustment on the lettering. After the sculptor's models were approved the Committee was then directed to order 325 sets of the silver and bronze medals and 2500 bronze convention badges.

In February, 1968 the ANA advised that they no longer handled the various ribbons needed for the Convention. A design was drawn up, submitted to the Council and approved. Quotes for the cut and ribbons was received from various companies in the area. The cut was obtained from Dan Harley, D & K Manufacturing Co., 637 W. Arrow Highway, Claremont, Calif. and ribbons ordered from The Trophy Shop, Oceanside, California. These two had submitted the lowest bids. The cost of the cut was \$6. - and total cost of 845 ribbons was \$80.17.

The plastic cases for housing the medal sets was obtained from Dan Harley at a cost of \$1.50 per case including the gold lettering.

Breakdown

Ribbons

350 "Bourse" Yellow W/ black lettering	
200 "Exhibitor" White w/gold lettering	
50 "Committee" Green w/white lettering	
50 "ANA Official" White w/ red lettering	
25 "Page" Red w/ gold lettering	
170 "Patron" blue w/ gold lettering	
Cut for ribbons - - \$ 6.	
Cost of ribbons - - 80.17	
	<u>\$86.17</u>

Medals

Charge for sculptor's service -	\$1600.00
2500 badges @ \$1.60 each - - -	4000.00
325 serially numbered sets of	
silver & bronze @ \$7.72 - -	2509.00
Airmail transportation charges	
(\$106.14 Badges & \$37.35 medals)	143.49
325 lettered cases @ \$1.50	487.50
Total cost - - -	<u>\$8739.99</u>

325 sets sold @ \$12.50 - -	\$ 4062.50
2000 badges sold @ \$3.00 -	<u>6</u>
	<u>\$10,062.50</u>

Receipts - - - - -	\$ 10,062.50
Expenditures - - -	<u>8826.16</u>

PROFIT \$ 1,236.34

Respectfully submitted,

Patricia R. Gutowski
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Medals & Ribbons Chairman